



**VIU**

Venice  
International  
University

Isola di San Servolo  
30100 Venice, Italy  
www.univiu.org

T +39 041 2719 511  
F +39 041 2719 510  
viu@univiu.org

## Venice International University Opportunities for Tongji University students



Each semester 120-140 students come to Venice to take part in VIU's Globalization Program. The Program brings together talented, motivated students from the 11 member universities and encourages them to excel in an original and innovative program and achieve results through scholarship and experience.

Students choose from a course offering of **18-20 courses** in Venetian and Italian studies, Globalization, Cultural Heritage and Sustainable development. The courses are **English-taught** by professors from the member universities and are recognized for credit in most of them. Tongji University students who wish to study at VIU for a semester must be regularly registered at Tongji, but do not have to pay any tuition fees to VIU.

Internships are available to interested students in organizations and companies following the semester of courses. Scholarships are available for internship students.

A rich co-curricular program offers students the opportunity to discover and relate to the city of Venice and its lagoon and creates opportunities for students to socialize with their peers. The program includes site visits and tours off campus and guest lectures and experimental projects on campus.

**Deadline for applications for Spring 2013: February 21, 2013** (January 15 for accommodation)

**Deadline for applications for Fall 2013: September 13, 2013** (May 31 for accommodation)

### **VIU Member Universities:**

Duke University (USA); Boston College (USA); Ludwig Maximilians Universität (Germany); Tel Aviv University (Israel); Tongji University (China); Tsinghua University (China); Università Ca' Foscari Venezia (Italy); Università degli Studi di Padova (Italy); Università Iuav di Venezia (Italy); Universitat Autònoma de Barcelona (Spain); Waseda University (Japan)

## **The Globalization Program Cultural Heritage and Sustainable Development**

The Globalization Program is an innovative program which addresses globalization and its economic, social, environmental and cultural implications and consequences with an interdisciplinary and multicultural approach.

### Venetian and Italian Studies (Fall and Spring)

Venice is a world heritage city, with a great concentration of arts, architecture and history. However the city is also a living machine in a unique setting, based on water, which represents an alternative urban and social concept. The city offers the possibility of experiencing contemporary challenges of environmental and economic sustainability and the effects of global traveling, providing resources and opportunities of fieldwork for various kinds of courses, considering also its role as administrative capital of the most dynamic industrial region of Italy.

The following courses are offered every semester:

- *Italian Contemporary History*, Luca Pes, Venice International University
- *History of Venice*, Luca Pes, Venice International University
- *History of Art and Architecture*, Alessandra Pattanaro/Elena Svalduz, Università degli Studi di Padova
- *Italian for Foreigners*, beginners and intermediate levels

### Cultural Heritage (Fall semester)

In the Fall semester the program focuses on Cultural Heritage, and in particular on Cultural Management, Innovation and Urban Cultural Policy. Today our perception of Cultural Heritage is changing amidst the rush of images and sights offered by an interactive world. Cultural Heritage is not just a list of monuments and buildings that are being preserved and safeguarded but it is about the connection and the bond built through conceptual threads and through the narrative that links them together.

The following courses are offered every Fall semester:

- *Cultural Heritage and Globalization*  
Bruno Bernardi (Scientific Coordinator), Università Ca' Foscari Venezia
- *Architectural and Urban Heritage in Contemporary Venice*  
Guido Zucconi (Scientific Coordinator), Università Iuav di Venezia
- *Training in the UNESCO World Heritage Studies*  
Giorgio Gianighian (Scientific Coordinator), Università IUAV di Venezia
- *Digital Tools for Humanities*  
Francesco Guerra, Università IUAV di Venezia

### Sustainable Development (Spring semester)

In the Spring semester the program focuses on Sustainable Development, and in particular Environmental Management and the International Division of Labour. Environmental issues have gained center-stage in economic analysis and policy-making, and their urgency has opened new opportunities in terms of technological innovation and entrepreneurship.

The following courses are offered every Spring semester:

- *Globalization, Environment and Sustainable Development*  
Ignazio Musu (Scientific Coordinator), Venice International University and Università Ca' Foscari
- *Coastal Wetlands, Lagoons and Estuaries: Environmental Monitoring and Management*  
Curt Richardson / Sonia Silvestri, Duke University
- *Cities, Global Change and Sustainable Development*  
Margherita Turvani, Università Iuav di Venezia
- *International Management: Managing Global Value Chains*  
Stefano Micelli (Scientific Coordinator), Venice International University and Università Ca' Foscari

Further courses in the Globalization Program are taught by professors selected by the VIU Academic Council to represent each member university for one semester.

### **Internship Program & Scholarships**

Following the semester of courses at VIU, selected students are offered internships at research centers, universities, cultural organizations and companies in Italy. VIU provides scholarships to contribute to the costs of international travel and accommodation.

Internships in Italy are currently available at the following organizations:

#### Cultural Heritage

Italian National Research Council (CNR) – conservation, restoration, archeology

La Biennale di Venezia – festivals of contemporary art, architecture, cinema, theater and dance

Peggy Guggenheim Foundation - museum

Fondazione Musei Civici di Venezia – museums and libraries

Comune di Venezia - International and EU policy, city administration

Incroci di Civiltà – literary festival

Venezia Marketing e Eventi – promotion of cultural events, including Venice Carnival

#### Sustainable Development

Galileia, Padua, university spin-off renewable energy consultancy firm

eAmbiente, Venice, environmental consultancy firm

Enel, Corporate Social Responsibility Unit, Rome, public utilities company

Comune di Venezia – International and EU policy, city administration

Comune di Venezia – Land Development Office, city administration

Agire – Venice Energy Agency, Mestre-Venice

Valcucine, Pordenone, kitchen manufacturer known for its sustainable production cycle and policies

The internships are typically two to four months long, and take place either in January-February or between June and October.

For further information:

### **Venice International University**

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e. [shss@univiu.org](mailto:shss@univiu.org)

t. +39 041 2719511

w. [www.univiu.org/globalization](http://www.univiu.org/globalization)

and also:

[www.univiu.org/shss/life-at-viu](http://www.univiu.org/shss/life-at-viu)

**Spring 2013 Courses**

1.	History of Venice	Luca Pes	VIU
2.	Art and Architecture in Renaissance Venice	Alessandra Pattanaro	PD
3.	Italian Contemporary History	Luca Pes	VIU
4.	Italian for Foreigners beginner, intermediate, upper intermediate levels offered	Elisa Fioravanti (coordinator)	VIU
5.	Science and Society in the Early Modern World	Seymour Mauskopf	DUKE
6.	Science and the Modern Literary Imagination	Seymour Mauskopf	DUKE
7.	Coastal Wetlands, Lagoon and Estuaries: Environmental Monitoring and Management	Curt Richardson / Sonia Silvestri	DUKE
8.	Globalization, Environment and Sustainable Development	Ignazio Musu/Ilda Mannino	VIU
9.	Cities, Global Change and Sustainable Development	Margherita Turvani	IUAV
10.	International Management: Managing Global Value Chains	Stefano Micelli/Giulio Buciuni	VIU
11.	How to Realize the Limits of Human Ability - Necessary Conditions for Decision-making	Yasumi Matsumoto	WAS
12.	Modern Economics as Thought - The Difference of Preferences between Western Culture and Japanese Culture	Yasumi Matsumoto	WAS
13.	Comparing Cultures	Sean Golden	UAB
14.	Modernity in Europe, America & East Asia	Sean Golden	UAB
15.	Portraits of Human Existence in the East and West	Stephen F. Brown	BC
16.	Three Religions and their Defenders Old and New	Stephen F. Brown	BC
17.	The Formation of Marriage: Interaction of Law, Culture and Religion	Michael Coester	LMU
18.	Homosexual Families	Michael Coester	LMU
19.	Global Families	Kinneret Lahad	TAU
20.	Singlehood, Global Media and Culture	Kinneret Lahad	TAU

**Fall 2013 Courses**

1.	Italian Contemporary History	Luca Pes	VIU
2.	History of Venice	Luca Pes	VIU
3.	Italian for Foreigners, beginner and intermediate levels	Elisa Fioravanti	VIU
4.	Art and Architecture in Renaissance Venice	Elena Svalduz	PD
5.	Globalization and Cultural Heritage	Bruno Bernardi	CF
6.	Training in UNESCO World Heritage Studies	Giorgio Gianighian	IUAV
7.	Architectural and Urban Heritage. Venice before and after the collapse of the Republic	Guido Zucconi	IUAV
8.	Digital Tools for Humanities	Francesco Guerra	IAUV
9.	New Technologies, Cultural Heritage and the Urban Experience	Francesc Muñoz	UAB
10.	Managing Heritage Cities in the Era of Global Tourism	Francesc Muñoz	UAB
11.	Drama and Dramaturgy in the Age of Globalization: The German and British Paradigms	Gad Kaynar	TAU
12.	Re-contextualizing dramas in different cultures. The case of Ibsen	Gad Kaynar	TAU
13.	Visual Representation and the Cultural Other	Frank Heidemann	LMU
14.	Eating and drinking from a (trans-) cultural point of view	Frank Heidemann	LMU
15.	Mask and Masquerade in Venice and Beyond	Elizabeth Wallace	BC
16.	Traveling Cultures: The Ethnographic Gaze in the Eighteenth Century and Now	Elizabeth Wallace	BC
17.	Beauty and Ugliness in Western Art through the Centuries	Franck Villain	WAS
18.	Everyday Life through Modern Western Literature and the Japanese Haiku	Franck Villain	WAS
19.	Digital Cities and the Cartographic Imagination	Victoria Szabo	DUKE
20.	Foundations of Web-Based Multimedia Communications	Victoria Szabo	DUKE

**Spring 2013 Academic Calendar**

Orientation Week	February 18-21
Opening Ceremony	February 21
Courses begin	February 25
Midterm break	April 02 - 05
Courses resume	April 8
Courses end	May 24
Exam Week	May 27- May 31
National holidays	April 1, April 25, May 1

**Fall 2013 Academic Calendar**

Orientation week	September 09-13
Freshman's Fair	September 12
Courses begin	September 16
Midterm break	October 28 – November 1
Courses resume	November 4
Courses end	December 13
Exam week	December 16-20
National holidays	November 1, December 8